



## STEAM SUMMARY 2017 CITY AND COUNTY OF SWANSEA

Total economic impact of tourism £M	417.85
% change on 2016 (£'s 2017)	1.7%

Total visitor days (Millions)	8.06
% change on 2016	2.0%
Staying visitor days (Millions)	4.99
% change on 2016	3.3%

Total visitor numbers (Millions)	4.64
% change on 2016	1.0%
Number of staying visitors (Millions)	1.57
% change on 2016	2.9%
Number of day visitors (Millions)	3.07
% change on 2016	0.0%

Number of FTE jobs supported by tourism spend	5,704
% change on 2016	0.5%